

Demystifying Basic HTML

Key Points

- HTML commands serve as instructions that tell a browser how to display a Web document's content.
- HTML commands appear between < > marks, usually come in pairs, and are not case-sensitive.
- Opening HTML tags frequently contain attributes to further refine the tag's instructions.
- The standard tags for HTML documents consist of the following:

```
<!DOCTYPE...>
```

```
<html>
```

```
<head>
```

```
<title></title>
```

```
</head>
```

```
<body>
```

```
</body>
```

```
</html>
```

- If possible, store all your Web site documents and graphics within the same master folder. Create an images folder for your Web site's images within the master folder.
- To make life easier, devise a graphics naming system to help differentiate various image types, such as buttons, banners, pictures, and so forth.
- When creating Web pages, save your HTML documents and preview your pages in a browser frequently.

- Always verify that you've included all angle brackets (<>) and quotation marks (" ") in your code. Missing small elements or misspelling HTML commands can cause your page to display incorrectly (or not at all) in a browser.